



Reg. No. :

Name :

Fifth Semester B.Sc. Degree Examination, December 2017
Career Related FDP under CBCSS
Group 2(b) – Hotel Management and Catering Science
Core Course
BH 1542 : FOOD AND BEVERAGE MANAGEMENT
(2014 Admission Onwards)

Time : 3 Hours

Total Marks : 80

SECTION – A

I. Write short answers to the below **ten** questions in **one** or **two** sentence **each**.
(**Each** question carries a mark of **1**).

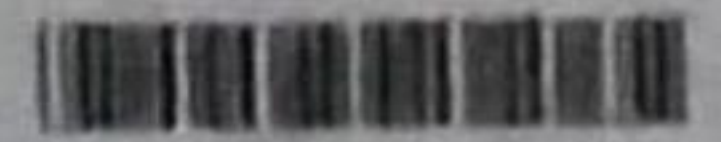
- 1) Fixed cost.
- 2) Perpetual inventory.
- 3) Bin card.
- 4) Par stock.
- 5) Sales mix.
- 6) Budget.
- 7) Sales variance.
- 8) Semi variable cost.
- 9) Menu.
- 10) Direct cost.

(10×1=10 Marks)

SECTION – B

II. Answer **any eight** questions which should **not** exceed **one** paragraph **each**.
(**Each** carries **2** marks).

- 11) Write a note on the types of menu.
- 12) Define labour cost.
- 13) Differentiate fixed cost and variable cost.
- 14) Write the importance of inventory.



- 15) Write a short note on purchase specification.
- 16) What do you mean by ECR ?
- 17) Write a note on FIFO.
- 18) Name the different types of budget.
- 19) What is sales volume ?
- 20) What is the formula for contribution ?
- 21) What do you mean by POS ?
- 22) What is cellar ?

(8×2=16 Marks)

SECTION - C

III. Answer **any six** questions is **not** exceeding **120** words. (Short essay) (Each question carries **4** marks).

- 23) Discuss on the elements of cost.
- 24) What are the constrains in menu planning ?
- 25) What are the main objectives of inventory ?
- 26) Write short essay on standard recipe.
- 27) Name the different types of bar frauds.
- 28) Name the different types of budgets and explain.
- 29) What is standard costing ?
- 30) What is break even analysis ?
- 31) What is need of grammar for menu planning ? Explain.

(6×4=24 Marks)

SECTION - D

IV. Answer **any two** questions **not** exceeding **four** pages. (Long essay) (Each question carries **15** marks).

- 32) Write an essay about menu merchandising.
- 33) Write an essay on P. V. Ratio.
- 34) Write an essay on purchase.
- 35) Write an essay on classification of cost.

(2×15=30 Marks)