Reg. No.:.....

Fifth Semester B.Sc. Degree Examination, December 2017
Career Related FDP Under CBCSS

(Pages: 2)

Group 2(b): Hotel Management and Catering Science (Core Course)

BH 1546: AVIATION AND CRUISE LINES MANAGEMENT (2014 Admission Onwards)

Time: 3 Hours Total Marks: 80

SECTION - A

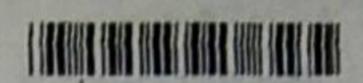
I. Answer all questions. Each carries 1 mark.

(10×1=10 Marks)

- 1) WTO.
- 2) CIAL.
- 3) What is the currency of Italy?
- 4) Inn.
- 5) E ticketing.
- 6) Adventure tourism.
- 7) Business tour.
- 8) Deported passenger.
- 9) Excursionist.
- 10) Outbound Tour Operator.

SECTION-B

- II. Answer any 8 questions in not exceeding one paragraph each. Each question carries 2 marks. (8x2=16 Marks)
 - 11) Explain Civil Aviation Agency.
 - 12) List down any 2 cruise brand service providers in the world.
 - 13) Expand IATA. What are its functions?
 - 14) Explain the role of accommodation in Tourism.



- 15) Explain on Houseboat tourism.
- 16) What is package tour?
- 17) What is Diplomatic passport?
- 18) What is the currency of Israel and Iran?
- 19) Name the cities DUB, LHR, COK, MBA.
- 20) What is Agro Tourism?
- 21) Explain the term VISA.
- 22) Decode and write the names of cities (1) DXB (2) CCJ.

SECTION-C

- III. Answer any 6 questions in not exceeding 120 words (short essay). Each question carries 4 marks. (6x4=24 Marks)
 - 23) Explain the role and functions of KTDC.
 - 24) Define a guide and what are their functions?
 - 25) Explain the various hotel departments in a cruise line.
 - 26) What is cabin crew management?
 - 27) List down the various types of passports.
 - 28) Explain the various stages in Air Ticketing Procedures.
 - 29) Write on any International aviation organization.
 - 30) Explain the various type of transportations.
 - 31) Explain role of NGO in developing responsible tourism.

SECTION - D

- IV. Answer any 2 questions in not exceeding 4 pages (Long essay). Each question carries 15 marks. (15x2=30 Marks)
 - 32) Plan an Itenary for 20 people visiting Kerala for 5 days. Also cost the tour.
 - 33) What are the personal attributes, jobs duties and responsibilities of a cabin crew?
 - 34) What are travel documents? Explain on the various International travel documents.
 - 35) What is a travel agency? What are their functions and responsibilities? Explain in detail.